

1. Join the club!
2. Get **monster** rewards!

Thank you for your loyalty.

Here at Keeler we appreciate your business more than anything! As our way of saying “thank you,” we’ve created a loyalty program called The 2020 Club! By joining the club, you will be eligible to earn equipment rewards based on your annual purchases from our line of pharmaceuticals and clinical supplies. For example, if you spend \$10,000 or more on pharmaceuticals/clinical supplies, you’re in Tier 1. If you spend \$20,000 or more, you fall in Tier 2, etc. Check out all tiers and reward options below!

Please see the back of this brochure for FAQs. For additional questions and more information, please contact us at 800-523-5620. For the value of these products, please visit our website keelerusa.com.



Tier 1

\$10,000

(Choose 1 product)



Tonoclear

5 boxes of 100 single-use applanation tonometer prisms (500 total)



AccuTips

7 boxes of 300 tonometer tip covers (2,100 total); fits AccuPen or TonoPen



Permablade

Remove ingrown eyelashes with our Permablade Micro-Electrolysis device



Tier 2

\$20,000

(Choose 1 product)



PachPen

Handheld pachymeter



AccuPen

Handheld tonometer



Diagnostic Set

LED ophthalmoscope, LED retinoscope, and transilluminator



Spectra Iris

Portable binocular indirect ophthalmoscope



Tier 3

\$40,000

(Choose 1 product)



Vantage Plus

Slimline wireless BIO with charger and 2 batteries



All Pupil II

Slimline wireless BIO with charger and 2 batteries



PSL One

Portable slit lamp with 10x magnification



\$1,000 in clinical line products

Based on item list prices



Tier 4

\$80,000

(Choose 1 product)



A-Scan*

Rapid measurement readings



B-Scan Plus*

High resolution probe



4Sight*

Console with A-Scan and pachymeter probes



PSL Classic

Portable slit lamp with 10x and 16x magnification



Tier 5

\$160,000

(Choose 1 product)



4Sight* (your choice of):

- Unit with A-Scan and B-Scan probes
- Unit with B-Scan and pachymeter probes



Cryomatic MKII

Cryo console with a 2.5mm standard retinal probe



Traditional Slit Lamp*

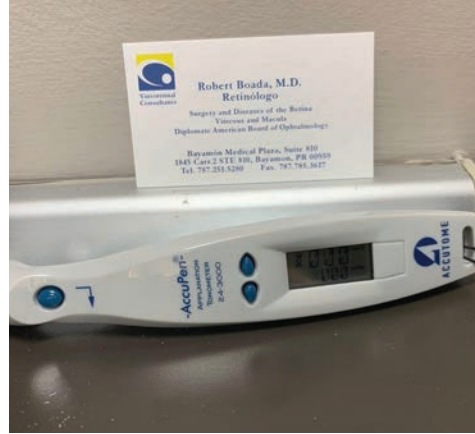
Slit lamp with exceptional optics and a 5-step magnification drum (6x, 10x, 16x, 25x, 40x)

*Installation not included.



This could be you!

We are proud to show you these redemption stories from our wonderful customers who are enjoying their rewards. We'd love to showcase your story next! Send them over by contacting us at marketing@keelerusa.com.



We love the PachPen by Keeler for its ability to record K thickness quickly and effectively! The body shape of the PachPen allows for easy manipulation & multiple angles!

Eye Specialists of Delaware



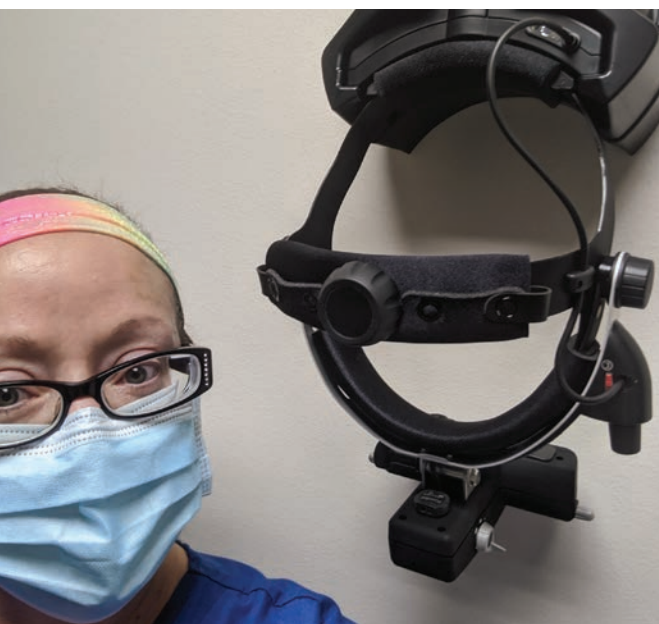
We just received our [AccuPen] from [Keeler] through their incentive program. It was amazing to get such a nice piece of equipment just for ordering our usual supplies.

The Eye Center / Columbia, SC



We are excited to have an additional piece of equipment that we otherwise would not have. We were able to earn an AccuPen that will be so beneficial to us. Thank you Keeler!

EyegroupMD / Arkansas





Frequently asked questions

1. How do I check my annual purchase status and redeem rewards?

You can ask your sales representative at any time the status of your purchases.
You may redeem your reward through your sales representative.

2. If I don't reach one of the tiers during the program dates does my balance roll over?

No, purchases and rewards are only valid during September 1, 2023 – August 31, 2024 otherwise they will expire.

Terms and conditions

- There is no additional cost to join the program, only a signed enrollment form by a practice manager is required.
- Once you reach a certain threshold you may redeem your reward. All rewards need to be redeemed between 9/1/2023 and 8/31/2024.
- Only purchases from the Keeler clinical line will apply from 9/1/2023 – 8/31/2024 toward earning the rewards.
- Shipping charges and products purchased from our diagnostic equipment line do not count toward the rewards program.
- If the equipment chosen as part of the rewards program requires an on-site installation or training there will be an additional fee.
- All remaining points at 8/31/2024 will expire and the program will start again.
- Keeler reserves the right to modify or cancel the program at any time.
- Products must be invoiced before 8/31/2024.

To find out more on how you can earn credit on your account by buying Keeler equipment, please contact rewardsprogram@keelerusa.com